

Features



14/Cover Feature: CHINA

As skills trump knowledge in the world's hottest economy, the profession embraces a new and grand mission. Plus: Inside McKinsey's leadership initiative.

28/Special Feature: How Recruiters Work

As the search for talent becomes ever more global, recruiters for leading firms are answering their firms, staffing needs with a growing menu of talent supply options. Whether they're seeking seasoned talent or recent grads, recruiters are uncovering new talent pools and venturing deeper into existing ones.

Departments

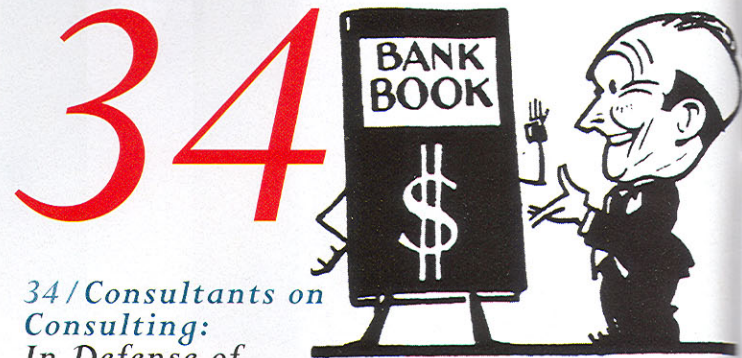
6/ Editor's Note

8/ ShortTakes

Top firms coveted by MBA students; Deloitte wants to keep tabs on former consultants; and how to keep Uncle Sam happy when your career is flying solo.

44/ TheTravelAdvisory

Remember that taxicab that motored off with your sunglasses, umbrella, digital phone, or all of the above? Our "tips for chronic losers" may be an apt prescription. Plus, some of our travel-weary readers share their tales of room invaders.

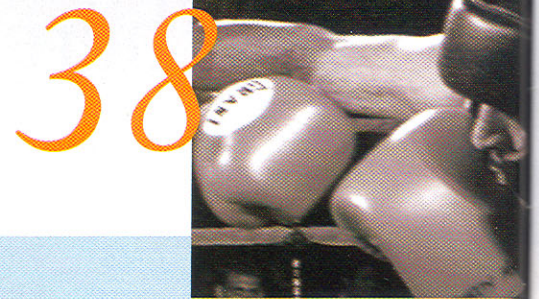


34/Consultants on Consulting: In Defense of the Profession of Management Consulting

Insular client executives, monopolized business schools, cookie-cutter solutions — it's enough to make any trusted adviser get steamed. We invited consulting professional Al Berrios to blow off a little.

38/Tracking Tech: Consulting's Covert War

It's no secret that IBM and EMC have become one of the tech sector's most combative rivalries. What is not well known is that the hardest punches are now being thrown by consultants.



46/ DataWatch

Rudy Giuliani once rejected the label "boutique firm" when it came to characterizing his newly established Giuliani Partners. "A boutique is where I buy a suit," he told us. Nevertheless, a recent survey of boutique consulting firms supplies plenty of insight into life along the profession's inner seam.

48 / Interview: Bill Pulleyblank

When IBM Business Consulting Services escorts a client to the intersection of software and consulting services these days, chances are they'll find Bill Pulleyblank directing traffic. Credited with having helped develop Blue Gene — the world's fastest computer — he recently spoke with Consulting Magazine about why a seasoned mathematician now spends his days with consulting clients.